



Joel Johnson
Powerhouse Warriors
P.O. Box 621
Supply, NC 28462

March 15, 2024

Dear Prospective Sponsor-

I appreciate you taking a few minutes out of your busy schedule to consider sponsoring our Powerhouse Warriors basketball program. Powerhouse Warriors is a 501 (c) 3 non-profit, developmental and travel basketball organization (EIN 46-2379977) that is in its 15th season! The organization focuses on improving basketball skills, character development, education, and to help its participants be better citizens. ***We utilize Biblical principles to teach our participants about the values of positive attitudes, hard work, giving maximum effort; and the game of basketball is the main “vehicle” that we do this through.*** In the past 11 years, we have seen more than 37 of our participants earn college athletic and academic scholarships with one alumni playing professionally and one playing D1 basketball.

At this time of year, we are placing time and energy on our youth basketball travel teams. There is no other travel and developmental sports program in Southeastern North Carolina/Northern South Carolina that offers the educational and athletic opportunities that we do. Last year, we had over 94 participants and nine teams in our program. We expect similar and possibly more this year as we seek to add younger girls teams to the Program!

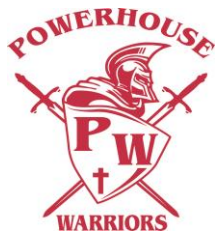
As you know, Covid -19 has had a tremendous effect on the way we live and go about our lives. This has been tough on our young people too. **Did you know that in the 2020 Brunswick County school year close to 70% of all kids in our local counties who had chosen 100% online learners failed at least one class.** In addition, **more than 30% of these kids never logged on or showed up for classes.** This is why what we do is more important than ever. We are engaging our participants and we hold them accountable in the classroom and active outside of it. In addition, we'll create leadership opportunities and training sessions. **They must pass all classes in order to play.** We offer tutoring and mentorship for any of our participants who are having trouble in school and need direction otherwise. **Our goal, in part, is to help create a generation of leaders and doers!**

Your sponsorship will help us with our expenses including, but are not limited to, travel, meal expenses, uniforms, tournament entry fees, recreational facility rental fees, insurance, supplies (like basketballs and training equipment). **Would you consider sponsoring one of our teams for \$5,000? This would pay for their season expenses. We are asking for platinum contributors to give \$1,000, gold contributors to give \$750, silver contributors \$500, and bronze contributors \$250. We are also asking individuals and businesses to consider “adopting a player” for \$500.** This would pay the season expenses for one participant. Of course, we'd be happy with any donation you give. All sponsors will be acknowledged at our year end banquet.

We want all the participants to have a serious investment into what we are doing. They will work to raise money using fundraisers including hosting our own tournaments. **As a part of our good stewardship, our participants will perform community service projects.** This will help give them an appreciation of what is donated. It will also help keep them involved in the community, and to focus on the needs of others as well. If you have any questions please do not hesitate to call me at 910-274-6701 or email me at powerhouseball@gmail.com. Thanks again for your interest and help.

Sincerely,

Joel Johnson
Director, Powerhouse Warriors Basketball



Powerhouse Warriors Sponsorship Form

What's in it for you and your business?

- Show your commitment and continual support of your local area and community
 - Help bridge the gap between local businesses, the community and its patrons
 - Demonstrate your willingness to invest in today's youth
 - Facilitate the growth of the **Powerhouse Warriors basketball** program
 - Embrace the opportunity to demonstrate customer appreciation
 - Help us train up a generation of engaged and valuable contributors to society
- Take advantage of the opportunity to market your Company's products and/or services

Contact Person's Name: _____

Contact Person's Address: _____ Contact Phone: _____

City: _____ State: _____ Zip: _____ Email address: _____

Business Name: _____

Business Address: _____

City: _____ State: _____ Zip: _____ Business Phone: _____

Name on sponsorship: _____

What will be your level of sponsorship? _____

Hall-of-Fame Program Sponsorship: \$10,000

- Title Sponsorship – All age groups
- XL Company or Personal Banner in Gym
- Recognition Plaque
- Powerhouse Warriors logo apparel
- Recognition on website and printed material
- Company materials shared with families

Legend Team Sponsorship: \$5,000

- Large Company or personal banner in gym
- Recognition Plaque
- Powerhouse Warriors logo apparel
- Recognition on Website and printed material
- Company name on team gear
- Company materials shared with families

All Star Sponsorship: \$2,500

- Medium Company or Personal Banner in Gym
- Recognition plaque
- Recognition on Website and printed material
- Powerhouse Warriors logo apparel

Platinum Sponsorship: \$1,000

- Small Company or personal banner in gym
- Recognition plaque
- Recognition on website and printed material
- Powerhouse Warriors logo apparel

Gold Sponsorship: \$750

- Recognition plaque
- Recognition on website and printed material
- Powerhouse Warriors logo apparel

Silver Sponsorship: \$500 (adopt a player)

- Recognition plaque
- Recognition on website and printed material
- Powerhouse Warriors logo apparel

Bronze Sponsorship: \$250

- Recognition certificate

General Supporter Sponsorship: Any amount < \$250

Powerhouse Warriors Sponsorship in Kind

Donation of any amount, Goods and/or Services

Payment Information: We accept donations via a link on our website. www.powerhousewarriors.com Other forms of payment include PayPal, Venmo (@powerhouseball), and credit card. If a check or money order is preferred, make payable to "Powerhouse Warriors"

Amount of donation: \$ _____