



Joel Johnson  
Powerhouse Warriors  
P.O. Box 621  
Supply, NC 28462

February 10, 2026

Dear Potential Sponsor-

I appreciate you taking a few minutes out of your busy schedule to consider sponsoring our Powerhouse Warriors basketball program. Powerhouse Warriors is a 501 (c) 3 non-profit, developmental and travel basketball organization (EIN 46-2379977) that is in its 17<sup>th</sup> season! The organization focuses on improving basketball skills, character development, education, and to help its participants be better citizens. ***We utilize Biblical principles to teach our participants about the values of positive attitudes, hard work, giving maximum effort; and the game of basketball is the main “vehicle” that we do this through.*** In the past 13 years, we have seen more than 38 of our participants earn college athletic and academic scholarships with one alumni playing professionally.

At this time of year, we are placing time and energy on our youth basketball travel teams. There is no other travel and developmental sports program in Southeastern North Carolina/Northern South Carolina that offers the educational and athletic opportunities that we do. Last year, we had over 102 participants and nine teams in our program.

We aren't just a travel basketball program. As a part of our ministry, it is our goal to reach out to help make our participants better citizens and our community a better place to live in. We are engaging our participants and we hold them accountable in the classroom and active outside of it. In addition, we've created leadership opportunities and training sessions for our participants. **They must pass all classes in order to play.** We offer tutoring and mentorship for any of our participants who are having trouble in school and need direction otherwise. **Our goal, in part, is to help create a generation of leaders and doers!**

Your sponsorship will help us with our expenses including, but are not limited to, travel, meal expenses, uniforms, tournament entry fees, recreational facility rental fees, insurance, supplies (like basketballs and training equipment). **Would you consider sponsoring one of our teams for \$5,000? This would pay for their season expenses. We are asking for platinum contributors to give \$1,000, gold contributors to give \$750, silver contributors \$500, and bronze contributors \$250. We are also asking individuals and businesses to consider “adopting a player” for \$500.** This would pay the season expenses for one participant. Of course, we'd be happy with any donation you give. All sponsors will be acknowledged at our year end banquet.

We want all the participants to have a serious investment into what we are doing. They will work to raise money using fundraisers including hosting our own tournaments. **As a part of our good stewardship, our participants will perform community service projects.** This will help give them an appreciation of what is donated. It will also help keep them involved in the community, and to focus on the needs of others as well. If you have any questions please do not hesitate to email us at [powerhouseball@gmail.com](mailto:powerhouseball@gmail.com) or call me at call me at 910-274-6701. Thanks again for your interest and help.

Sincerely,

Joel Johnson  
Director, Powerhouse Warriors Basketball



## Powerhouse Warriors Sponsorship Form

*What's in it for you and your business?*

- Show your commitment and continual support of your local area and community
- Help bridge the gap between local businesses, the community and its patrons
  - Demonstrate your willingness to invest in today's youth
- Facilitate the growth of the **Powerhouse Warriors basketball** program
  - Embrace the opportunity to demonstrate customer appreciation
- Help us train up a generation of engaged and valuable contributors to society
- Take advantage of the opportunity to market your Company's products and/or services

Contact Person's Name: \_\_\_\_\_  
Contact Person's Address: \_\_\_\_\_ Contact Phone: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Email address: \_\_\_\_\_  
Business Name: \_\_\_\_\_  
Business Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Business Phone: \_\_\_\_\_  
Name on sponsorship: \_\_\_\_\_

What will be your level of sponsorship? \_\_\_\_\_

### Hall-of-Fame Program Sponsorship: \$10,000

- Title Sponsorship – Age Group
- XL Company or Personal Banner in Gym
- Recognition Plaque
- Powerhouse Warriors logo apparel
- Recognition on website and printed material
- Company materials shared with families
- Company name on three teams gear

### Legend Team Sponsorship: \$5,000

- Large Company or personal banner in gym
- Recognition Plaque
- Powerhouse Warriors logo apparel
- Recognition on Website and printed material
- Company name on team gear
- Company materials shared with families
- Company name on team gear

### All Star Sponsorship: \$2,500

- Medium Company or Personal Banner in Gym
- Recognition plaque
- Recognition on Website and printed material
- Powerhouse Warriors logo apparel

### Platinum Sponsorship: \$1,000

- Small Company or personal banner in gym
- Recognition plaque
- Recognition on website and printed material
- Powerhouse Warriors logo apparel

### Gold Sponsorship: \$750

- Recognition plaque
- Recognition on website and printed material
- Powerhouse Warriors logo apparel

### Silver Sponsorship: \$500 (adopt a player)

- Recognition plaque
- Recognition on website and printed material
- Powerhouse Warriors logo apparel

### Bronze Sponsorship: \$250

- Recognition certificate

### General Supporter Sponsorship: \$100

### Powerhouse Warriors Sponsorship in Kind

Donation of any amount, Goods and/or Services

- Company name placed on Powerhouse Warriors Club Basketball Website

**Payment Information:** Check or Money Order Payable to "Powerhouse Warriors" is enclosed in the amount of:  
\$ \_\_\_\_\_